Will Mack

Leader. Listener. *Solver.*

Front-End Developer and Project Manager

Raleigh, NC
williamamack.com
williamamack@gmail.com
https://www.linkedin.com/in/will-mack/
(919) 353-5091

Work Experience

North Carolina School of Science and Mathematics (Durham, NC, 2007 - Present)
Web Manager
- Winner of the 2023 NCSSM Chancellor's Award—an employee of the year award given for demonstrating excellence in human relations, innovation and public service.
- Directed the redesign of NCSSM.edu utilizing WordPress CMS, collaborating with a cross-functional team comprising writers, designers, marketers, and executives. Effectively communicated project progress, negotiated with vendors, and identified and resolved roadblocks while keeping the project on budget.
- Founded the Web Advisory Council—a representative committee of all departments, to ensure accessibility and enforce web standards resulting in WCAG 2.1 AA compliance across all web projects.
- Introduced Asana project management software to encourage team collaboration, increase transparency, and ensure prompt project delivery with a 60% adoption rate among employees.
- Managed all web development projects, overseeing project initiation, planning, execution, and delivery, while ensuring adherence to timelines, budgets, and quality standards.

Self-Employed (Durham, NC, 2011 → Present)
Freelance Web Developer
- Developed Wordpress website for Prepare The Way Roofing, boosting sales by 20%
- Led the design and development of a WordPress website for Sanderlin Upholstery, leading to a 100% increase in customer acquisition.

Environmental Protection Agency (RTP, NC June 2005 → August 2005)
Web Analyst
- Developed a Capacity Management Plan to enhance network and storage utilization, leading to a notable 15% boost in user engagement and website performance.

Wake Forest University (Winston Salem, NC, October 2004 - August 2005)
Web Design Intern
- Designed logo for Gra-Mac Irrigation used for the past 20 years

Leadership Experience

Miles for Wellness Competition Director @ North Carolina School of Science and Mathematics | Durham, NC (Spring 2016 - Present)
- Spearheaded an institution-wide wellness initiative as a semi-annual team building activity; recruited and trained 4 coaches and doubled participation in a year while maintaining a 50% retention rate.

Youth Advisor / Mentor @ North Carolina School of Science and Mathematics | Durham, NC (November 2007 - Spring 2024)
- Effectively linked 100+ youth to Durham churches and campus ministries while providing comprehensive life skills training, including stress management and conflict mediation.

Volunteering & Interests

- **Singer / Audio Engineer** @ King's Park International Church, Durham, NC
- **Interests:** Travel, Singing, Songwriting, Piano, Cooking, Fine Dining, Video Games, Board Games, Mobile Tech (Apple Fanboy)

Skills

Competencies
Project Life cycle, Team building, Documentation, Presentations, Public Speaking

Creative Tools
Figma, Photoshop, Illustrator

Organizational Tools
Confluence, Miro, Asana, Jira, Notion, SCRUM & Agile Methodology

Analytics & Data
Google Analytics, Google Tag Manager

Languages & Syntax
HTML5, CSS3, Javascript(ES6+), React.js, PHP, Bootstrap, Craft CMS, Drupal, Wordpress, MySQL

Education

Certification, Google Analytics, January 2024

Certification, Google SEO Fundamentals, October 2023

Certification, Google Project Manager October 2023

Certification, Agile with Jira, May 2021

Bachelor of Science, Computer Science, Wake Forest University, May 2007